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| GLENN PATENT GROUP<br>3475 EDISON WAY, SUITE L<br>MENLO PARK, CA 94025 |             |                      | EXAMINER<br>PHAM, CHRYSTINE |                        |
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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

|                              |                                      |                                       |  |
|------------------------------|--------------------------------------|---------------------------------------|--|
| <b>Office Action Summary</b> | <b>Application No.</b><br>09/972,076 | <b>Applicant(s)</b><br>JOHNSON ET AL. |  |
|                              | <b>Examiner</b><br>Chrystine Pham    | <b>Art Unit</b><br>2192               |  |

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

#### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

- 1) ☒ Responsive to communication(s) filed on 05 February 2007.
- 2a) ☐ This action is FINAL. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

- 4) ☒ Claim(s) 1-47, 49-70 and 72-79 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-47, 49-70 and 72-79 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- \* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

- |  |   |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)                                | 4) <input type="checkbox"/> Interview Summary (PTO-413)<br>Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)                       | 5) <input type="checkbox"/> Notice of Informal Patent Application                       |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)<br>Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____  |

### **DETAILED ACTION**

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on February 5, 2007 has been entered.
2. This action is responsive to the Amendments filed on February 5, 2007. Claims 1, 9, 17, 26, 34 and 57 have been amended. Claims 1-47, 49-70, 72-79 are presented for examination.

### ***Response to Arguments***

3. Applicant's arguments with respect to new claim limitation "a code generator server hosted at said external data center" have been considered but are moot in view of the new ground(s) of rejection.

### ***Claim Rejections - 35 USC § 103***

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

*(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole*

*would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.*

5. Claims 1, 2, 4-5, 8-9, 10, 12-13, 16-17, 34-38, 40-47, 49, 52, 57-61, 63-70, 72, 75 are rejected under 35 U.S.C. 103(a) as being unpatentable by Courts et al. (*Courts et al.*, US 6085220), in view of Harrison et al. (*Harrison et al.*, US 6741974 B1) further in view of Abu El Ata et al. (US 2004/0249482 A1, "Abu").

As per claim 1, *Courts et al.* teach an apparatus (e.g., see Abstract, *enterprise interaction hub 10* FIG.1 & associated text) and method (e.g., col.1:45-49) for a business end user for integrating the design of and the use of an all-purpose decision service/server/engine hosted at a data center that is external to the business end user's system that returns a real-time decision in ASP mode to an business end user/client (e.g., col.3:24-27 & 34-35, col.7:38-46, col.9:30-35), said method comprising:

- o a business end user linking to a business client system using standard protocols over the Internet or virtual private network (e.g., see *DCOM* FIG.1; *business layer 16* FIG.1 & associated text) to a decision engine project design software that is resident on a first server system at a host site that is external to said business client system, and said business end user using said project design software that is hosted at said external data center to design a project incorporating any of or

- any combination of rules, models, and/or strategies (e.g., see *business logic & business object 20* FIG.1 & associated text);
- responsive to said business end user being satisfied with said any of or any combination of rules, models, and/or strategies and completing a design of said project, passing control (e.g., see *integration layer 18* FIG.1 & associated text) to a code generator server where said code generator server generates strategy service software code corresponding to said completed project for use in production in said ASP environment (e.g., col.2:62-67; see *Independent Software Vendor /SV space 28* FIG.1 & associated text);
  - responsive to generating said strategy service software code, installing said strategy service software on a decision engine/server which is embeddable in a software application (e.g., see *presentation layer 14 & render object/engines 20* FIG.1, see *render engines 122* FIG.2 & associated text, see *Engine.PBD 130 & application code PBDs 132* FIG.2B & associated text) hosted at said external data center for executing said rules/models (e.g., col.1:56-58, col.6:52-54);
  - in production mode, a second business end user from said business application corresponding to said business client system, sending at least one inquiry transaction over said Internet to a Web server hosted at said external data center, which in turn delivers input data, representing said inquiry transaction in ASP mode to said decision

- server (e.g., see Abstract, see *interaction layer 12 & HTTP* FIG.1 & associated text, col.9:30-32; col.4:13-16);
- said decision server processing said input data according to said installed any of or any combination of rules, models (e.g., col.1:56-58, col.3:51-52) and creating corresponding output data/calculated results/actions at said external data center (e.g., see *html generation* FIG.1 & associated text);
  - said decision server returning said created output data to said Web server in XML format (e.g., col.4:13-16); and
  - said Web server returning said output data to said business application corresponding to said business client system for said second business end user (e.g., see Abstract, col.1:52-54).
  - a transaction log of said automated real time decisions, said log accessible by a client (e.g., col. 4:39-40 & 47-48).

*Courts et al.* disclose wherein said project design software further comprises capability for inserting an experiment for testing a new strategy (e.g., col.4:7-9; col.5:10-13; *business layer 16, business objects 22* FIG.1 & associated text). However, *Courts et al.* do not expressly disclose said experiment as champion/challenger experiment. However, *Harrison et al.* disclose a project design software (see at least *software development, solutions, learning classifier-system* col.1:25-60) comprises capability for inserting a champion/challenger experiment for testing a new strategy (see at least

Art Unit: 2192

*learning classifier-system, rules, fitness* col.1:49-58; *genetic programming, single solution, learning classifier systems, multiple actions, knowledge base, optimum behavior, diverse rule base* col.2:4-20; *intelligent agents, rules, associated fitness, success measure* col.2:39-col.3:10; *FEHN, new rule, existing rule, effectiveness* col.3:45-50; *Engine 160, rules, survival of the fittest* col.7:20-36; *winning rule* col.11:60-67; *agent, previous best agent* col.26:35-46). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Harrison et al.* into that of *Courts et al.* for the inclusion of champion/challenger experiment for testing a new strategy. And the motivation for doing so would have been to enable automatic and continual optimization or online adaptation (i.e., improving performance) of the software to minimize down time and sub-optimal functioning while awaiting new software version and avoid the ongoing needs to understand the software, modify tests and integrate the modified software (see at least col.2:20-36; col.4:17-33).

*Courts et al.* do not expressly disclose said code generator server being hosted at said external data center. However, Abu teaches a data center (see at least FIG.1 & associated text) comprising a project design software which is used by the business end user (see at least 10 FIG.2 & associated text; FIGS.4A-4C & associated text; paragraph [0038]) to design a project (see at least 70 FIG.2 & associated text) and responsive to said business end user being satisfied with said combination of rules, models, and/or strategies and completing a design of a project (see at least 10, 40 FIG.2 & associated text) passing control to a code generator hosted at said external data center (see at

Art Unit: 2192

least 70-90 FIG.2 & associated text) wherein said cod generator generates strategy service code (see at least 90, 30 FIG.2 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of Abu into that of *Courts et al.* for the inclusion of a code generator hosted at said external data center. And the motivation for doing so would have been to enable a business executive (i.e., business end user) to evaluate/validate, support, modify, monitor the decisions (i.e., strategy service code and corresponding project design) in early stages of development (see at least Abu paragraphs [0030]-[0031]).

As per claim 2, *Courts et al.* teach the method as applied to Claim 1, further comprising:

- using system integration (e.g., see *integration layer 18* FIG.1 & associated text) and consulting services (e.g., see *trend DB 36 & profile DB 38 & enterprise space 26* FIG.1 & associated text), said consulting services for developing and refining rules, models, and strategies (e.g., col.1:61-col.2:4, col.3:3-8).

As per claim 4, *Courts et al.* teach the method as applied to Claim 1, wherein said decision server is linked to external data resources for extracting additional relevant data (e.g., see *profile DB 38 & enterprise space 26* FIG.1 & associated text).



As per claim 5, *Courts et al.* teach the method as applied to claim 1 wherein an ASP file running on a Web server passes input data to said decision server (e.g., col.3:18-24), said input data is in XML format (e.g., col.4:13-16).

As per claims 8, 9, 10, 12, and 13, 16, they recite limitations, which have been addressed in claims 1, 2, 4, and 5 respectively, therefore, are rejected for the same reasons as cited in claims 1, 2, 4, and 5.

As per claim 17, *Courts et al.* teach a method for assembling and delivering an all-purpose decision engine/server in ASP mode, said method comprising:

- defining input and output structures in XML format (e.g., see rejection of claim 5 above).
- importing analytical models (e.g., col.5:7-13, and col.5:50-56).
- adding rules, modifying decision actions (e.g., col.5:10-13), and general tweaking of said engine (e.g., see \_business layer 16, business objects 22 FIG.1 & associated text).
- testing [rules within] said engine (e.g., col.4:7-9).
- fueling said engine with data from a variety of sources and said engine delivering decisions (see rejection of claim 4 above).

Art Unit: 2192

*Courts et al.* disclose wherein said project design software further comprises capability for inserting an experiment for testing a new strategy (e.g., col.4:7-9; col.5:10-13; *business layer 16, business objects 22 FIG.1 & associated text*). However, *Courts et al.* do not expressly disclose said experiment as champion/challenger experiment. However, *Harrison et al.* disclose a project design software (see at least *software development, solutions, learning classifier-system col.1:25-60*) comprises capability for inserting a champion/challenger experiment for testing a new strategy (see at least *learning classifier-system, rules, fitness col.1:49-58; genetic programming, single solution, learning classifier systems, multiple actions, knowledge base, optimum behavior, diverse rule base col.2:4-20; intelligent agents, rules, associated fitness, success measure col.2:39-col.3:10; FEHN, new rule, existing rule, effectiveness col.3:45-50; Engine 160, rules, survival of the fittest col.7:20-36; winning rule col.11:60-67; agent, previous best agent col.26:35-46*). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Harrison et al.* into that of *Courts et al.* for the inclusion of champion/challenger experiment for testing a new strategy. And the motivation for doing so would have been to enable automatic and continual optimization or online adaptation (i.e., improving performance) of the software to minimize down time and sub-optimal functioning while awaiting new software version and avoid the ongoing needs to understand the software, modify tests and integrate the modified software (see at least col.2:20-36; col.4:17-33).

As per claims 34-38, 40-47, 49, 52, 57-61, 63-72, 75 they recite limitations which have been addressed in claims 2, 4, 5, and 17, therefore, are rejected for the same reasons as cited in claims 2, 4, 5, and 17.

6. Claims 3 and 11 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Courts et al.*, *Harrison et al.* and *Abu* as applied to claims 1 and 9 above, and further in view of *Dodrill et al.* (US 6490564), hereinafter, *Dodrill et al.*.

As per claim 3, *Courts et al.* teach the method as applied to claim 1 wherein software components are implemented using programming languages such as J++, PB, VB, Delphi, or C++ (e.g., 44 FIG.1 & associated text). *Courts et al.* do not expressly disclose generating code in C. However, *Dodrill et al.* discloses a method and apparatus (e.g., see *application server 66* FIG.3, 4 & associated text) for decision service returning a real-time decision (e.g., col.2:58-64) in ASP mode to an business end user (e.g., see *thin clients 42b & browser 56* FIG.4 & associated text, see Abstract, col.2:44-51) wherein the user input (e.g., see 300 & 302 FIG.9 & associated text) is sent to decision server via a Web server (e.g., see *Web Server 64* FIG. 4 & associated text) and processed by the decision server according to installed rules (e.g., col.5:46-50), and corresponding XML-formatted output data (e.g., see *dynamic HTML/XML pages 98* FIG.4 & associated text) is generated and returned from decision server to Web server to be transmitted to business end user. *Dodrill et al.* further

discloses a method and apparatus as described above wherein applications/logic/functions/code (e.g., see *application 48* FIG.2 & associated text) are written in programming language C (e.g., col.2:58-60) and formatted in CGI (e.g., col.2:61-63). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to substitute the programming languages disclosed in the teaching of *Courts et al.* with C to produce the expected result with reasonable success. And the motivation for doing so would have been the well-known characteristics/advantages associated with the C language, namely, small size (i.e., few built-in functions) which allows flexibility and power in programming and building/customizing the language for a specific application, portability (i.e., compiled on various computer systems), and capacity for implementing system software/low-level tasks such as transferring data and integrating system components, loading programs, and formatting text for display, etc.,.

As per claim 11, it recites limitations which have been addressed in claims 9 & 3, therefore, is rejected for the same reasons as cited in claims 9 & 3.

7. Claims 6-7, 14-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Courts et al.*, *Harrison et al.* and Abu as applied to claims 1 and 9 above, and further in view of Humpleman et al. (US 6466971), hereinafter, *Humpleman et al.*.

As per claim 6, *Courts et al.* teaches the method as applied to claim 1. *Courts et al.* do not expressly disclose code generator server generating an XML schema for providing to a client system for collecting said input data and said code generator server generating an XML parser/builder for reading data conforming to said XML schema. However, *Humpleman et al.* discloses a method and apparatus (e.g., see Abstract, FIG.14, 19 & associated text) for sending XML input data (e.g., see *commands/XML* FIG.14 & associated text, see *XML-RPC Action* FIG.19) from an business end user/client system (e.g., see A FIG. 14 & associated text, see *HN Device A: Controller Module* FIG.19 & associated text) to a decision server (e.g., see S FIG.14 & associated text, see *HN Device B: Controller Module* FIG.19 & associated text) via a web server (e.g., see *server 14* FIG.14 & associated text, see *HN Device Web Server 86* FIG.19 & associated text), said decision server processing the XML input data, generating XML-formatted response, web pages and returning to the client via said web server (e.g., see *HTML or XML* FIG.14, see *XML-RPC Response* FIG.19 & associated text). *Humpleman et al.* further discloses generating an XML schema for providing to the client system for collecting said input data and providing to Web server for use in error handling, or data validation (e.g., see *CALL.DTD & INTERFACE.DTD & Web Server Layer* FIG.18 & associated text, see *Device A XML Interface 72* FIG.19 & associated text) and generating an XML parser (e.g., see *XML Layer IN 70 & XML Layer OUT 68* FIG.18 & associated text, see *XML*

*parser 74* FIG.19 & associated text) for reading data conforming to said XML schema. It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to modify *Courts et al.*'s teaching to include the teaching as set forth by *Humpleman et al.* to produce the expected result with reasonable success. And the motivation for doing so would have been that the formatting of data into syntactically correct XML document(s) depends upon adhering to a predefined definition language describing the structure and set of constraints (i.e., XML schema) on which an XML documents shall be constructed from said data. Furthermore, XML parsers enable the processing and extracting of data in textual representation within XML tags and transforming them into specific-typed objects/data structure (e.g., C, C++, or Java objects) which can be retrieved for use by servers and software applications. Conventional XML parsers check XML documents being parsed for conformance to general XML rules. Most recent XML parsers, at the time the invention was made, are implemented with integrated support for XML schemas to further enable data validation.

As per claims 7, 14-15, they recite limitations which have been addressed in claims 1, 5, 6, therefore, are rejected for the same reasons as cited in claims 1, 5, 6.

Art Unit: 2192

8. Claims 18-19, 23-27, 31-33, 39, 62 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Courts et al.*, in view of Abu, in view of *Harrison et al.* and further in view of Marullo et al. (*Marullo et al.*, US 6157940).

As per claim 18, *Courts et al.* teach a method and apparatus for an business end user to develop rules, models, and/or strategies, for generating real time decisions in ASP mode (see claim 1), said method comprising:

- o using a proprietary custom predictive analytics for outputting a models file of resulting rules by taking historical data as input (e.g., see *trend DB 36, profile DEB 38, trend data collection 32, business layer 16* FIG.1 & associated text);
- o providing a designer component, said designer component providing means for designing rules, models, and strategies by using a project design (see claim 1);
- o storing said project design in a projects repository for future reference (e.g., see *project database 148* FIG.2B & associated text);
- o generating production code for executing in production mode (e.g., see claim 3).

*Courts et al.* disclose wherein said project design software further comprises capability for inserting an experiment for testing a new strategy (e.g., col.4:7-9; col.5:10-13; *business layer 16, business objects 22* FIG.1 & associated text). However, *Courts et al.* do not expressly disclose said experiment as champion/challenger experiment.

Art Unit: 2192

However, *Harrison et al.* disclose a project design software (see at least *software development, solutions, learning classifier-system* col.1:25-60) comprises capability for inserting a champion/challenger experiment for testing a new strategy (see at least *learning classifier-system, rules, fitness* col.1:49-58; *genetic programming, single solution, learning classifier systems, multiple actions, knowledge base, optimum behavior, diverse rule base* col.2:4-20; *intelligent agents, rules, associated fitness, success measure* col.2:39-col.3:10; *FEHN, new rule, existing rule, effectiveness* col.3:45-50; *Engine 160, rules, survival of the fittest* col.7:20-36; *winning rule* col.11:60-67; *agent, previous best agent* col.26:35-46). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Harrison et al.* into that of *Courts et al.* for the inclusion of champion/challenger experiment for testing a new strategy. And the motivation for doing so would have been to enable automatic and continual optimization or online adaptation (i.e., improving performance) of the software to minimize down time and sub-optimal functioning while awaiting new software version and avoid the ongoing needs to understand the software, modify tests and integrate the modified software (see at least col.2:20-36; col.4:17-33).

*Courts et al.* do not expressly disclose said code generator server being hosted at said external data center. However, Abu teaches a data center (see at least FIG.1 & associated text) comprising a project design software which is used by the business end user (see at least 10 FIG.2 & associated text; FIGS.4A-4C & associated text; paragraph



Art Unit: 2192

[0038]) to design a project (see at least 70 FIG.2 & associated text) and responsive to said business end user being satisfied with said combination of rules, models, and/or strategies and completing a design of a project (see at least 10, 40 FIG.2 & associated text) passing control to a code generator hosted at said external data center (see at least 70-90 FIG.2 & associated text) wherein said code generator generates strategy service code (see at least 90, 30 FIG.2 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of Abu into that of *Courts et al.* for the inclusion of a code generator hosted at said external data center. And the motivation for doing so would have been to enable a business executive (i.e., business end user) to evaluate/validate, support, modify, monitor the decisions (i.e., strategy service code and corresponding project design) in early stages of development (see at least Abu paragraphs [0030]-[0031]).

*Courts et al* do not expressly disclose generating a runtime version of said project design for testing, said testing thereby validating and verifying said rules; stress testing said rules/models by inputting a significantly large number of transactions into a monitor and Web server; said Web server generating a bulk test report representing results of said stress testing; modifying said rules, models, and strategies, if necessary as a result of said stress testing. However, *Marullo et al.* disclose an apparatus (e.g., see FIG.2 & associated text, FIG.3 & associated text) and method of stress testing business/web-server applications or functional areas within vertical markets (e.g., see Abstract,

Art Unit: 2192

*commercial on-line banking and shopping transactions* col.1:30-31, see *banking application 12* FIG.1 & associated text, see *banking application 32* FIG.2 & associated text), said apparatus and method comprising:

- generating a runtime version of said project design and marking said project (e.g., col.32:29-31) for testing (e.g., see *genautoAPI 58* FIG.2 & associated text, col.2:31-37, col.4:2-6, col.7:4:9 & 12-17), said testing thereby validating and verifying said rules (e.g., see FIG.13A, 13B & associated text, col.1:5-10, col.2:14-15 & 18-31, col.3:54-55 & 60-65);
- stress testing said rules/models (e.g., col.3:38-43, col.4:40-47, col.6:1-6 & 51-62, see *webStrain 68* FIG.2 & associated text, see 352 FIG.18 & associated text, see FIG.16A-16C & associated text) by inputting a significantly large number of transactions into a monitor and Web server (e.g., see *web server 10* FIG.1 & associated text, col.1:43-47, see *genautoAPI 58* FIG.2 & associated text, see 106 FIG.15 & associated text);
- said stress testing tracking and storing in repository (e.g., see *user specified files 40* FIG.3 & associated text) statistics on specific rules/models by counting the number of times predetermined rules/models are used during said stress testing (e.g., see 116, 118 FIG.9A & associated text, col.2:65-col.3:6, );

Art Unit: 2192

- o said Web server generating a bulk test report representing results of said stress testing (e.g., col.3:15-21, see *Reports 114* FIG.8 & associated text, see 360 FIG.18 & associated text);
- o modifying said rules/models if necessary as a result of said stress (e.g., col.3:38-43, col.4:40-47, col.6:1-6 & 51-62, see *webStrain 68* FIG.2 & associated text, col.1:5-10, col.2:14-15 & 18-31, col.3:54-55 & 60-65);

It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Marullo et al.* into that of *Courts et al.* *Apu* and *Harrison et al.* (hereinafter *CHM*) to include the steps of stress testing rules/models as disclosed by *Marullo et al.* which would produce the expected result with reasonable success. And the motivation for doing so would have been that the automation of stress testing business/web-server applications (i.e., project design), verification/validation of rules/models, and report generation ensures that all possibilities of data input/output and all permutations and combinations of transactions/APIs and business logic/rules associated therewith have been exhaustively traversed, and tested for correctness and reported in a consistent, and efficient manner [in comparison to manual testing/traversing of links in web applications which yields unreliable test results not mirroring what is to be expected in the actual environment in which the web server applications would be used].

As per claims 19, 23-27, 31-33, 39, 62, they recite limitations which have been addressed in claims 3, 18, therefore, are rejected for the same reasons as cited in claims 3, 18.

9. Claims 20, 28 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* as applied to claim 18 above and further in view of Ballantyne et al. (US 6687873), hereinafter, *Ballantyne et al.*.

As per claim 20, *CHM* teaches the method of claim 18. However *CHM* does not expressly disclose providing a model editor component for automatically converting said models file into an XML version of said rules, and importing said converted XML data into said designer component. However, *Ballantyne et al.* disclose a method (e.g., see abstract) and apparatus (e.g., see FIG.1 & associated text) of providing a model editor component (e.g., see *modeling engine 28, mapping engine 26, modeling/mapping GUI 30* FIG.1 & associated text) for automatically converting said rules/models file (e.g., see Abstract, see *legacy program applications 16* FIG.1 & associated text, see 36 FIG.2 & associated text) into an XML version of said rules/models (e.g., see *context table 22* FIG.1 & associated text, see 44 FIG.2 & associated text) and importing said converted XML data into said designer component (e.g., see *legacy system 12, writer engine 20* FIG.1 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to

incorporate the teaching of *Ballantyne et al.* into that of *CHM* to obtain a model editor component for automatically converting rules/models files in to XML format which are then imported to the designer component with reasonable success in producing the expected results. And the motivation for doing so would have been that automatic conversion of business rules/models into XML format eliminates the need to alter existing programming logic or business rules within legacy applications and further facilitates easy data transmission over the Internet, and between different applications, as well as direct display and manipulation of data via browser technology.

As per claim 28, it recites limitations, which have been addressed in claim 20, therefore, is rejected for the same reasons as cited in claim 20.

10. Claims 21, 29, 50, 73 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* as applied to claim 18 above and further in view of Kendall et al. (US 2002/0138449), hereinafter, *Kendall et al.*.

As per claim 21, *CHM* teaches the method of claim 18. *CHM* does not expressly disclose said designer component further comprising providing designing software having graphical user interfaces for generating data, variables, rules, models, strategies, trees, and actions required in said project design. However, *Kendall et al.* disclose a method and apparatus (e.g., see

FIG.1 & associated text) for providing a designing software having graphical user interfaces (GUIs) for generating data, variables, business rules/models, trees, and actions required in a project design (i.e., a visual designer component for facilitating said configuring said decision engine) (e.g., see Abstract, see FIG.5,6,9 & associated text). *Kendall et al.* further discloses generating for the project design a workflow functional component (e.g., see FIG.7,8 & associated text) having expression sequences (e.g., see *policy number, address, city, caller name* FIG.10 & associated text), segmentation trees (e.g., see *Driver is named on policy, police have been notified, injuries as a result of accident* FIG.5 & associated text), workflow lists (e.g., see FIG.5,9,10 & associated text) for means for placing said sequences, trees, and lists in a hierarchical order (e.g., (e.g., see FIG.5,9,10 & associated text) wherein a root workflow list (e.g., see *lost type is accident* FIG.5 & associated text) providing a starting point for processing workflow at runtime, and any of said workflow lists is used as a result list at an exit point of segmentation tree of said segmentation trees (e.g., see *outcome* FIG.6 & associated text), and wherein end result nodes of said segmentation tree points to said workflow list (e.g., see FIG.5,9,10 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Kendall et al.* into that of *CHM* to obtain a designing software having GUIs for generating data, variables, business rules/models, trees, and actions required in a project design. And the motivation for doing so would have been to enable the development and modification of

evolving business logic/rules/models/actions by ordinary administrators/end-users without any computer programming experience and graphical displays of business rules/models/actions in forms of workflow lists, segmentation trees, and expression sequences further enable fast and easy analysis and/or modification of said rules/models/actions.

As per claims 29, 50, 73, they recite limitations, which have been addressed in claims 1, and 18, 21, therefore, are rejected for the same reasons as cited in claims 1, 18, 21.

11. Claims 22, 30 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* as applied to claim 18 above and further in view of Bertrand et al. (US 6018732), hereinafter, *Bertrand et al.*.

As per claim 22, *CHM* teaches the method of claim 18, wherein rules are tested (see claim 17). *CHM* does not expressly disclose providing a test service whereby said rules are tested in runtime mode, said test service comprising a wrapper for a control panel and for an Excel testing program. However, *Bertrand et al.* disclose a method and apparatus for returning real-time decisions/scores/calculated results in ASP mode (e.g., see Abstract, see FIG.2 & associated text), which is applicable to functional areas of vertical markets (e.g., see *domain model* FIG.6 & associated text, see FIG.15, 16, 34, 75 & associated

text, see col.21:15-32), wherein rules are tested in runtime mode by a test service comprising a wrapper (e.g., see *presentation 210, activity 220* FIG.2 & associated text, see col.21:55-62, FIG.8 & associated text) for a control panel and for an Excel testing program (i.e., a model editor for validating and verifying content of rules/models) (e.g., see *simulation engine 270, simulation models 260* FIG.2 & associated text). *Bertrand et al* further disclose a model comprising an expert and decision (e.g., see Abstract) wherein the model predicts revenue (e.g., col.11:23-32) and scores (e.g., see *interest rate, balance* FIG.49 & associated text). It would have been obvious to one of ordinary skill in the pertinent art at the time the invention was made to incorporate the teaching of *Bertrand et al.* into that of *CHM* to obtain runtime test service comprising a wrapper for a the control panel and for an Excel testing program. And the motivation for doing so would have been that the usage of Excel spreadsheets in the test service/program enables business logic/rules/functions to be collected, and simulated for testing purpose. Furthermore, Excel can be configured to enforce data constraints and perform numerical calculations on data stored therein.

As per claim 30, it recites limitations, which have been addressed in claim 22, therefore, is rejected for the same reasons as cited in claim 22.



Art Unit: 2192

12. Claims 51, 53-56, 74, 76-79 are rejected under 35 U.S.C. 103(a) as being unpatentable over *CHM* and *Kendall et al.* as applied to claim 50 above and further in view of *Humpleman et al.*.

As per claims 51, 53-56, 74, 76-79, they recite limitations, which have been addressed in claims 1, 6, 21, therefore, are rejected for the same reasons as cited in claims 1, 6, 21.

### ***Conclusion***

13. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chrystine Pham whose telephone number is 571-272-3702. The examiner can normally be reached on Mon-Fri, 8:30am-5pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tuan Q. Dam can be reached on 571-272-3695. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2192

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